



**NEWLY ACQUIRED BOOKS
JULY-SEPTEMBER 2017**

**Technical
Library Department**

JULY

MAIN

CIRCULATION SECTION

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
HC79.T4 D852 2015	Duening, Thomas N.	Technology entrepreneurship : taking innovation to the marketplace, Second edition.	88117	1
HD30.215.C184 2017	Camm, Jeffrey D.	Essentials of business analytics, 2e.	88195	2
HD30.28.H824 2014	Horwath, Rich	Elevate : the three disciplines of advanced strategic thinking	88120	3
HD30.28.T468 2016	Thompson, Arthur A., 1940-	Crafting and executing strategy : the quest for competitive advantage : concepts and cases, Twentieth edition, International edition	88167	4
HD38.5.D263 2016	Davis, Robert A., 1947-	Demand-driven inventory optimization and replenishment : creating a more efficient supply chain, 2nd edition	88193	5
HD38.5.M148 2016	McGuffog, Tom,	Building effective value chains : value and its management	88166	6
HD49.P343 2016	Payant, Richard P.	Emergency management for facility and property managers	88213	7



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HD69.I7 I61 2017		International business management	88123	8
HD69.P75 P964 2014		Project management for engineering, business, and technology.	88138,c.3	9
HD1394.A873 2015	Atkin, Brian	Total facility management, Fourth edition.	88113	10
HD9980.5.S491 2017		Services marketing and customer relationship management	88128	11
HE336.T7 N577 2016	Ni, Daiheng	Traffic flow theory : characteristics, experimental methods, and numerical techniques	88216	12
HF1017.A546 2016	Anderson, David R. (David Ray), 1941-	Essentials of modern business statistics with Microsoft Office Excel, 6e.	88168	13
HF1017.B786 2017	Bowerman, Bruce L.	Business statistics in practice : using modeling, data, and analytics, Eighth edition	88190	14
HF5429.R437 2017		Retail marketing	88125	15
HF5429.R437r 2017		Retail sales analytics	88126	16
HF5437.B992 2017		Buying & merchandising	88118	17
HF5439.H54 E93 2014	Evers, Natasha	Technology entrepreneurship : bringing innovation to the marketplace	88116	18
HF5549.2.U5 H918 2017	Noe, Raymond A.	Human resource management : gaining a competitive advantage	88188	19
HF5549.5.P37 F797 2007	Franceschini, Fiorenzo	Management by measurement : designing key indicators and performance measurement systems	88157	20



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HF5549.5.R3 A283 2013	Aguinis, Herman, 1966-	Performance management	88159	21
HF5636.F981 2016	Edmonds, Thomas P.	Fundamental financial accounting concepts, Ninth edition, International edition	88197	22
HF5636.S754f 2016	Spiceland, J. David, 1949-	Financial accounting, Fourth edition, International edition	88196	23
HF5686.C8 C837c 2015	Clark, Wilson [ed.]	Cost accounting and accounting systems	88191	24
HF5686.C8 M214 2017	Lanen, William N.	Fundamentals of cost accounting, 5e	88198	25
QA76.63.F245i 2018	Farrell, Joyce	Programming logic and design : introductory, Ninth edition	88143	26
QA76.64.D139 2018	Dale, Nell B.	Object-oriented data structures using Java, Fourth edition	88144	27
QA76.73.C153 D139 2018	Dale, Nell B.	C++ plus data structures, Sixth edition	88141	28
QA76.758.T882 2018	Tsui, Frank F.	Essentials of software engineering, Fourth edition	88142	29
QA76.774.A53 C816 2017	Cornez, Trish	Android programming concepts	88140	30
QC176.A823 2016	Ashcroft, Neil W.	Solid state physics, Revised edition	88114	31
R838.M681 2017	Mitchell, Dakota, 1949-	Introduction to health care, Fourth edition	88066	32
RA445.P957 2017	Scutchfield, F. Douglas. [ed.]	Scutchfield and Keck's principles of public health practice	88067	33



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TA147.A481 2017	Amador-Jimenez, Luis	Civil engineering systems analysis	88146	34
TA168.L783 2016	Liu, Dahai	Systems engineering : system design principles and models	88161,c.2	35
TA330.R161 2017	Rajapakse, Ruwan	Construction engineering design calculations and rules of thumb	88218	36
TA403.S624 2018	Sivakugan, N. (Nagaratnam), 1956-	Civil engineering materials, International edition	88152	37
TA710.D229 2018	Das, Braja M., 1941-	Principles of geotechnical engineering, Ninth edition, SI [edition]	88149	38
TA715.A876 2014	Atkinson, J. H.	Fundamentals of ground engineering	88134	39
TH145.S744 2017	Kultermann, Eva	Construction materials, methods and techniques : building for a sustainable future	88147	40
TH146.B932 2014		Building construction.	88136	41
TH438.F981 2014		Fundamentals of construction planning and management.	88137	42
TH6010.M486m 2014		Mechanical and electrical systems for construction.	88135	43
TS155.J17 2017	Jacobs, F. Robert	Operations and supply chain management : the core	88199	44
TS155.P876 2014	Pound, Edward S.	Factory physics for managers : how leaders improve performance in a post-lean six sigma world	88170,c.3	45
TS177.H531 2016	Heragu, Sunderesh S.	Facilities design, Fourth edition	88169	46



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TS192.J37 2013	Jardine, A. K. S. (Andrew Kennedy Skilling)	Maintenance, replacement, and reliability : theory and applications, Second edition	88176	47
TX911.3.C65 D692 2016	Dopson, Lea R.	Food and beverage cost control, 6th edition	88112	48
TX911.3.C65 F686 2017		Food and beverage cost control	88121	49
TX911.3.M27 F686 2017		Food production operations	88122	50
TX911.3.M27 R436 2017		The restaurant : from concepts to operations	88129	51
TX911.3.M27 R777r 2017		Rooms division management	88127	52

REFERENCE SECTION

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Ref BF76.4.F533 2017	Fisher, Celia B.	Decoding the ethics code : a practical guide for psychologists, Fourth edition	88148	1
Ref D521.G762 2014	Grant, R. G.	World War I : the definitive visual history : from Sarajevo to Versailles	88078	2
Ref D743.W927 2015		World war II : the definitive visual guide : from Blitzkrieg to Hiroshima	88079	3



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Ref G154.T779 2016		Travel services : intermediate	88130	4
Ref G155.A1 M338 2017		Marine tourism	88124	5
Ref GB661.H236 2017	Singh, V. P. (Vijay P.) [ed.]	Handbook of applied hydrology	88102	6
Ref H62.R432r 2016	Scott-Jones, Julie [ed.]	Research ethics in practice	88181,v.1 88182,v.2 88183,v.3	7 8 9
Ref HB615.C744 2015	Audretsch, David B. [ed.]	Concise guide to entrepreneurship, technology and innovation	88200	10
Ref HD30.28.P634 2016	Pijl, Patrick van der	Design a better business : new tools, skills and mindset for strategy and innovation	88194	11
Ref HD38.7.A141 2017	Abellera, Rosendo	Oracle Business Intelligence and Essbase solutions guide	88154	12
Ref HD53.B998 2015	Byttebier, Igor	Creativity in Business : the Basic Guide for Generating and Selecting Ideas	88192	13
Ref HD57.7.L563 2016	Lencioni, Patrick, 1965-	The ideal team player : how to recognize and cultivate the three essential virtues : a leadership fable	88162	14
Ref HD58.8.N277 2014	Jones, Brenda B. [ed.]	The NTL handbook of organization development and change : principles, practices, and perspectives, Second edition	88163	15



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Ref HD58.82 P964 2016	Loon, Mark [ed.]	Professional practice in learning and development : how to design and deliver plans for the workplace	88160	16
Ref HE151.T772 2016	Meyer, Michael D. [ed.]	Transportation planning handbook, Fourth edition	88217	17
Ref HE333.T764 2016	Pande, Anurag [ed.]	Traffic engineering handbook, Seventh edition	88189	18
			88215,c.2	19
Ref HF5415.5.C987 2016		Customer services : intermediate	88119	20
Ref HF5415.5.K49 2014	Kimbell, Lucy	The service innovation handbook : action-oriented creative thinking toolkit for service organizations ; templates - cases - capabilities	88139	21
Ref HF5548.37.L258 2011	Landoll, Douglas J.	The security risk assessment handbook : a complete guide for performing security risk assessments, Second edition	88156	22
Ref HF5549.5.T7 P561 2016	Phillips, Jack J., 1945-	Handbook of training evaluation and measurement methods, Fourth edition	88172	23
Ref HF5549.H236 2014	Chalofsky, Neal, 1945- [ed.]	Handbook of human resource development	88171	24
Ref HF5681.I55 H875 2014	Hubbard, Douglas W., 1962-	How to measure anything : finding the value of intangibles in business	88173	25
Ref HM66.S678 2015		The Sociology book	88077	26
Ref HQ784.M3 R869 2015	Lemish, Dafna, 1951- [ed.]	The Routledge International handbook of children, adolescents and media	88110	27



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Ref HV551.2.W555 2015		What to do in an emergency : practical advice for every situation [Reader's Digest].	88212	28
Ref KD2759.L913 2016	Lowe, David, 1936-	Lowe's transport manager's & operator's handbook 2016, 46th edition	88175	29
Ref LB2844.1.A8 A819 2015	Ashbaker, Betty Y., 1950-	The paraprofessional's guide to effective behavioral intervention	88109	30
Ref P302.18.B136 2016	Badiru, Adedeji Bodunde, 1952-	Project management for research : a guide for graduate students	88201	31
Ref PN4784.O62 S129 2016		The sage handbook of digital journalism	88115	32
Ref Q180.55.M67 R432r 2016	Scott-Jones, Julie [ed.]	Research ethics in context	88184,v.1	33
			88185,v.2	34
			88186,v.3	35
Ref QA76.59.H236 2012	Kumar, A. (Anup) [ed.]	Handbook of mobile systems applications and services	88153	36
Ref QC21.3.C529 2014	Chew, Charles, 1959-	Physics matters. GCE 'O' level [textbook], 4 th edition.	88072	37
Ref QD31.3.C517cm 2013		Chemistry matters. GCE 'O' level, [textbook], 2nd edition	88069	38
Ref QD95.H236 2014	Gauglitz, G. (Günter) [ed.]	Handbook of spectroscopy	88177,v.1,c.2	39
			88178,v.2,c.2	40
			88179,v.3,c.2	41



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			88180,v.4,c.2	42
Ref QE23.G352 2015	Carl, Joe [ed.]	The geoscience handbook	88202	43
Ref QH308.2.L237 2014	Lam, Peng Kwan	Biology matters. GCE 'O' level, [textbook], 2nd edition	88068	44
Ref RA781.L719 2014	Liebman, Hollis Lance	Encyclopedia of exercise anatomy	88071	45
Ref RC480.5.H918 2016	Cain, David J. [ed.]	Humanistic psychotherapies : handbook of research and practice	88106	46
Ref TA166.T577 2016	Tillman, Barry	Human factors and ergonomics design handbook, Third edition	88214	47
Ref TA190.M266 2016	Dale, Barrie G. [ed.]	Managing quality : an essential guide and resource gateway, Sixth edition	88158	48
Ref TA332.H236 2016	Hicks, Tyler Gregory, 1921-[ed.]	Handbook of civil engineering calculations, Third edition	88187	49
Ref TA401.3.I61 2016	International Conference on Civil, Architectural, Structural and Constructional Engineering (2015 : Busan, South Korea)	Advances in civil, architectural, structural and constructional engineering : proceedings of the International Conference on Civil, Architectural, Structural and Constructional Engineering, Dong-A University, Busan, South Korea, 21-23 August, 2015	88151	50
Ref TA633.I61 2016	International Conference on Advanced Materials and Engineering Structural Technology (1st: 2015: Qingdao, China)	Advanced materials and structural engineering : proceedings of the International Conference on Advanced Materials and Engineering Structural Technology (ICAMEST 2015), 25-26 April 2015, Qingdao, China	88150	51



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Ref TC205.T489 2014	Thoresen, Carl A.	Port designer's handbook, Third edition	88155	52
Ref TH438.13.B932 2016	Pittard, Steve [ed.]	BIM and quantity surveying	88145	53
Ref TK351.T914 2016	Tuffen, Vic,	Guide to metering systems	88105	54
Ref TK3201.I59 2016		Electrical installation design guide : calculations for electricians and designers, 3rd edition	88104	55
Ref TK3271.I59 2016	Institution of Engineering and Technology	Student's guide to the IET Wiring Regulations.	88108	56
Ref TP155.7.W931 2016	Worstell, Jonathan	Scaling chemical processes : practical guides in chemical engineering	88107	57
Ref TS156.Q1 2017	Juran, J. M. (Joseph M.), 1904-2008	Juran's quality handbook : the complete guide to performance excellence	88174	58
Ref TS156.17.S59 P295 2016	Patel, Suresh (Quality management consultant)	The tactical guide to six sigma implementation	88164	59
Ref TS192.A284 2016	Agustiady, Tina	Total productive maintenance : strategies and implementation guide	88165,c.2	60
Ref TT820.H878 2014	Hubert, Margaret	The complete photo guide to crochet, 2nd edition	88070	61
Ref TX354.F686 2016		Food for today	88205	62
Ref TX652.B651 2016	Blocker, Linda	Culinary math, Fourth edition	88111	63



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FILIPINIANA SECTION

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Fil AY1124.N532 2016	Reyes, Samuel [ed.]	The New Philippine almanac	88075	1
			88076,c.2	2
Fil H62.5.P6 N532 2016		The new General Education A+dvancement Program in Social Studies : a self-help guide and assessment manual, Revised edition	88209	3
Fil HA1821.T974 2016		2016 Philippine statistical yearbook.	88203	4
Fil HD9715.P6 B932 2017		Builders directory Philippines 2017.	88204	5
Fil HQ734.T925 2015	Tumangday, Miriam Sarno	Successful family : enhancing relationship with your spouse and children	88133	6
Fil PE1111.N532 2016		The new General Education A+dvancement Program in English : a self-help guide and assessment manual, Revised edition	88206	7



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Fil PL6056.N532b 2016	Nalus, Francisca H. [ed.]	The new Brainworld dual dictionary with built-in thesaurus : English-Filipino, Filipino-English, Illustrated edition, Latest edition	88073	8
Fil PL6056.N532c 2016		The new comprehensive English-Filipino dictionary with build-in thesaurus, Big letter Golden edition	88210	9
Fil PL6056.N532nf 2015		The new Filipino English dictionary : with built-in thesaurus, Fifth edition	88074	10
Fil PL6056.N532np 2016		The New Philippines comprehensive dictionary & thesaurus : with Philippines (12) languages, Latest edition	88211	11
Fil Q181.N532 2016		The new General Education A+dvancement Program in Science : a self-help guide and assessment manual, Revised edition	88208	12
Fil QA39.N532 2016		The new General Education A+dvancement Program in Mathematics : a self-help guide and assessment manual, Revised edition	88207	13
Fil RA773.74.D559 2016	Diehl, Hans	Healthy choices : health by choice, not by chance	88131	14
Fil RM725.L155 2016	Ladion, Herminia de Guzman	Healthy moves : the healing wonders of therapeutic exercises	88132	15
Fil TH438.S243 2014	Sarausad, Fidel R.	Construction project management user's manual, 3rd edition.	88103	16



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GS LIBRARY

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Gs QA39.3.R813 2012	Rosen, Kenneth H.	Discrete mathematics and its applications, Seventh edition	88065	1
Gs QA297.C467 2012	Chapra, Steven C.	Applied numerical methods with MATLAB for engineers and scientists, Third edition, International edition	88063 88064,c.2	2 3

CIRCULATION SECTION (DONATION)

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
GB661.V665 1977	Viessman, Warren.	Introduction to hydrology, Second edition	88086	1
TH1095.G797 1981	Green, Norman B.	Earthquake resistant building design and construction, Second edition	88089	2
Fic.M584I 2013 v.1	Messenger, Shannon	Let the sky fall	88081	3



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Fic.M584I 2016 v.2	Messenger, Shannon	Let the storm break	88082	4
Fic.M584I 2017 v.3	Messenger, Shannon	Let the wind rise	88083	5

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
HB171.5.S518e 2015	Sexton, Robert L.	Economics, entrepreneurship and taxation, Philippine edition	88220	1
QD33.2.C456g 2014	Chang, Raymond	General chemistry : the essential concepts, Seventh edition, International edition	88221	2
Fic.M849s 2011	Morgan-Cole, Trudy J., 1965-	Sunrise Hope : she didn't think of herself as naive... just hopeful	88228	3

REFERENCE SECTION (DONATION)

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Ref QA76.3.D995n 2008	Dye, Mark A.	Network fundamentals : CCNA exploration companion guide, Low Price edition, Philippine edition	88095 88096,c.2	1 2



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Ref QA76.3.V119 2008	Vachon, Bob	Accessing the WAN : CCNA exploration companion guide, Philippine edition	88097 88098,c.2	3 4
Ref TA775.G812 1992	Greenfield, Steven J	Foundations in problem soils : a guide to lightly loaded foundation construction for challenging soil and site conditions	88088	5
Ref TA775.H243 1982	Hanna, Thomas H.	Foundations in tension : ground anchors	88090	6
Ref TK5103.8.L677I 2008	Lewis, Wayne	LAN switching and wireless : CCNA exploration companion guide, Philippine edition	88093 88094,c.2	7 8
Ref TK5105.5.C579ce 2004		Cisco Networking Academy Program : CCNA 3 and 4 companion guide, Third edition, Philippine edition	88100	9
Ref TK5105.5.C579cn 2005		Cisco Networking Academy Program : CCNA 1 and 2 companion guide, Revised Third edition, Philippine edition	88099	10
Ref TK5105.543.G785r 2008	Graziani, Rick	Routing protocols and concepts : CCNA exploration companion guide, Low Price edition, Philippine edition	88091 88092,c.2	11 12
Ref TK5105.8885.D74 M174 2001		Macromedia Dreamweaver UltraDev 4 curriculum guide : a complete hands-on curriculum for training centers and educators.	88101	13



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CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Ref BL240.3.B181 2014	Baldwin, John T.	Beyond imagination : there is more to life than we know?	88223	1

FILIPINIANA SECTION (DONATION)

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Fil PE1128.A2.D212 2016	Dapat, Jose Rizal O	Applied English for academic and professional services	88080	
Fil PL5665.25.A778 2004	Arrogante, Joey A.	Kakayahang Pilipino sa komunikasyong Filipino (Filipino 101)	88084	

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Fil BD21.P123 2013	Padilla, Reynaldo A.	Philosophy made simple : a textbook on introduction to philosophy, Revised edition	88222	1
Fil BV4850.P888 2016	Tolete, Janet Rosell [ed.]	#PowerUp : daily devotions for the youth	88227	2



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Fil G2390.P933 2016	Presidential Communications Development and Strategic Planning Office	Historical atlas of the Republic	88225 88226,c.2	3 4
Fil HE8404.T567 2016	Tiglao, Rigoberto	Colossal deception : how foreigners control our telecoms sector : a case study of corruption, cronyism and regulatory capture in the Philippines	88224	5
Fil PL6051.A313 2013	Bernales, Rolando A. [and others]	Akademikong filipino tungo sa epektibong komunikasyon : batayan at sanayang aklat sa Filipino I, Antas tersarya, 2013 edition	88219	6

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CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
HB172.5.T892 2017	Tucker, Irvin B.	Macroeconomics for today, 9th edition	88230	1
HD30.213.V923 2017	Vollenweider, Marc	Mind+machine : a decision model for optimizing and implementing analytics	88236	2
HD58.8.W116 2017	Waddell, Dianne, 1949-	Organisational change : development & transformation, Sixth edition	88237	3



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HD1394.P965 2015		Property management.	88238	4
HF5414.M279 2017	Mahoney, L. Meghan	Strategic social media : from marketing to social change	88239	5
HF5415.5.L933 2015	Lucas, Robert W.	Customer service : skills for success, Sixth Edition	88241	6
HF5686.C8 C838 2015		Cost analysis for business.	88231	7
QC176.A823 2016	Ashcroft, Neil W.	Solid state physics, Revised edition	88243,c.2	8
QC176.S356 2017	Schmool, D. S. (David S.)	Solid state physics : from the material properties of solids to nanotechnologies	88242	9
TX911.3.M3 F981 2014		Fundamentals of hospitality marketing and sales	88232	10

REFERENCE SECTION

CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Ref HD62.17.R821 2015	Rosing, Mark von	The complete business process handbook	88240,v.1	1
Ref HF5415.1265.K39 2015	Kerpen, Dave	Likeable social media : how to delight your customers, create an irresistible brand, and be amazing on facebook,	88234	2



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		twitter, linkedin, instagram, pinterest, and more, Revised and expanded second edition		
Ref HF5415.13.M135 2016	McDonald, Malcolm	Marketing plans : how to prepare them, how to profit from them	88235	3
Ref TS156.D313 2014	De Feo, Joseph A.	Juran's quality essentials : for leaders	88233	4

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CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Fil DS687.72.R175 2017	Ramos, Fidel V., 1928-	Bulletin of FVR : sermons	88245, v.12	1
Fil TH7687.5.C557 2015	Chua, Alvin Y. [ed.]	Chronicles of refrigeration and air-conditioning in tropical Philippines : the cold facts	88244	2



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CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
G155.A1 T727 2016		Tourist behaviour : an international perspective	17929M	1
G70.212.X6 2016	Xiao, Ningchuan	GIS algorithms	17865M	2
HB144.U48 2016	Umbhauer, Gisele	Game theory and exercises	17866M	3
HB172.M278 2018	Mankiw, N. Gregory	Principles of microeconomics, Eighth edition	17899M	4
HB172.5.M278 2018	Mankiw, N. Gregory	Principles of macroeconomics, Eighth edition	17898M	5
HB172.5.M278b 2018	Mankiw, N. Gregory	Brief principles of macroeconomics, Eighth edition	17889M	6



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HD30.2.R463 2016	Reynolds, George Walter, 1944-	Information technology for managers, Second edition	17930M	7
HD30.22.P738 2016	Png, Ivan, 1957-	Managerial economics, Fifth edition	17895M	8
HD30.27.C487 2016	Chase, Charles	Next generation demand management : people, process, analytics, and technology	17851M	9
HD30.28.F561 2016	FitzRoy, Peter T.	Strategic management : the challenge of creating value, Third edition	17901M	10
HD30.28.G191 2017	Gamble, John, (John E.)	Essentials of strategic management : the quest for competitive advantage, 5e	17893M	11
HD30.28.H676 2015	Hitt, Michael A.	Strategic management : competitiveness & globalization : concepts and cases, 11e	17857M	12
HD30.28.W179 2016	Walker, Gordon, 1944-	Modern competitive strategy, Fourth edition, International edition	17880M	13
HD30.3.C586 2016	Clampitt, Phillip G.	Communicating for managerial effectiveness : challenges, strategies, solutions, 6th Edition	17845M	14
HD31.D124m 2016	Daft, Richard L.	Management, Twelfth edition	17847M	15
HD31.S193 2015	Samson, Danny	Fundamentals of management, 5th Asia-Pacific edition	17864M	16
HD38.2.D328 2012	De Kluyver, Cornelis A.	Strategy : a view from the top (an executive perspective)	17875M	17
HD38.5.M277 2016	Mangan, John, 1968-	Global logistics and supply chain management	17914M	18



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HD38.5.S985 2017		Purchasing & supply chain management	17835M	19
HD38.7.B979b 2017		Business analytics for manufacturing	17826M	20
HD38.7.L387 2017	Laursen, Gert H. N.	Business analytics for managers : taking business intelligence beyond reporting, Second edition.	17924M	21
HD47.4.C837 2015		Cost analysis for business.	17738M	22
HD57.7.D124 2018	Daft, Richard L.	The leadership experience, Seventh edition	17904M	23
HD58.7.N425 2017	Nelson, Debra L., 1956-	ORGB 5 : organizational behavior, Fifth edition, Student edition	17745M	24
HD58.7.S319 2017	Schein, Edgar H.	Organizational culture and leadership, 5th Edition	17853M	25
HD58.8.D124 2016	Daft, Richard L.	Organization theory & design, 12e	17852M,c.2	26
HD58.82.S244 2016	Sarder, Russell, 1973-	Building an innovative learning organization : a framework to build a smarter workforce, adapt to change, and drive growth	17843M	27
HD60.W499 2017	Chandler, David, 1969-	Strategic corporate social responsibility : sustainable value creation, 4 edition	17900M	28
HD62.15.E92 2017	Evans, James R. (James Robert), 1950-	Quality and performance excellence : management, organization, and strategy, Eighth edition	17882M	29
HD62.7.E78 2015		Essentials of entrepreneurship.	17739M	30
HD62.7.S635 2017	Longenecker, Justin G. (Justin Goodel), 1917-2005	Small business management : launching & growing entrepreneurial ventures, 18e	17883M	31



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HD2341.M345 2015		Marketing for small businesses.	17743M	32
HD9980.5.H699 2017	Hoffman, K. Douglas	Services marketing : concepts, strategies, & cases, Fifth edition	17919M	33
HF1008.F383b 2017	Ferrell, O. C.	Business	17844M	34
HF1416.P558 2016	Doole, Isobel	International marketing strategy : analysis, development, and implementation, Seventh edition	17916M	35
HF5387.S537 2017	Shaw, William H., 1948-	Business ethics, 9th edition	17890M	36
HF5387.5.U6 J54 2015	Jennings, Marianne	Business ethics : case studies and selected readings, Eighth edition	17734M,c.2	37
HF5415.12.A78 M345 2015		Marketing in Asia	17831M	38
HF5415.13.F383 2015	Ferrell, O. C.	Marketing strategy : text and cases, Sixth edition, Philippine edition	17768M	39
HF5415.13.I11 2015	Iacobucci, Dawn	Marketing management in Asia	17832M	40
HF5415.13.I11m 2018	Iacobucci, Dawn	Marketing management, Fifth edition	17848M	41
HF5415.2.G857 2016	Grigsby, Mike	Advanced customer analytics : targeting, valuing, segmenting and loyalty techniques	17888M	42
HF5415.32.E13 2017	East, Robert	Consumer behaviour : applications in marketing, 3rd edition	17925M	43
HF5429.R437r 2017		Retail sales analytics	17837M	44
HF5429.R437ri 2017		Retail IT management	17836M	45



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HF5548.2.I43 2016		Information technology in business	17803M,c.2	46
HF5548.32.E38e 2017		E-Commerce	17828M	47
HF5548.32.S358 2017	Schneider, Gary P., 1952-	Electronic commerce, Twelfth edition	17912M	48
HF5549.R535 2015	Richter, Konstantina	Modeling, evaluating, and predicting IT human resources performance	17791M	49
HF5549.2.U5 H918 2017		Human resource management : gaining a competitive advantage, 10e	17894M	50
HF5616.U5 M667 2017	Mintz, Steven M.	Ethical obligations and decision making in accounting : text and cases, Fourth Edition	17740M	51
HF5635.T164 2015	Tan Hock Neo, Pearl	Advanced financial accounting : an IAS and IFRS approach, Second edition	17733M	52
HF5635.W287a 2016	Warren, Carl S.	Accounting, 26e	17731M	53
HF5635.W668 2017	Wild, John J.	Financial accounting : information for decisions, 3rd edition, Asian Global edition	17959M	54
HF5636.L694 2017	Libby, Robert	Financial accounting, Ninth edition	17741M	55
HF5636.P845 2017	Porter, Gary A.,950-	Financial accounting : the impact on decision makers, 10e	17960M	56
HF5657.4.M936 2018	Mowen, Maryanne M.	Managerial accounting : the cornerstone of business decision making, Seventh edition	17742M	57
HF5679.C738 2015		Computer accounting.	17735M	58



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HF5679.H177 2016	Hall, James A., 1944-	Accounting information systems, Ninth edition	17922M	59
HF5681.W3.B586 2017	Bieg, Bernard J.	Payroll accounting, 2017 edition.	17961M	60
HF5686.C7 W287 2017	Warren, Carl S.	Corporate financial accounting, 14e	17923M	61
			17958M,c.2	62
HF5686.C7.K67 2015	Knapp, Michael Chris, 1954-	Contemporary auditing : real issues and cases, Tenth edition	17736M	63
HF5686.C8 C837ca 2015		Cost accounting basics.	17737M,c.2	64
HF5821.A681 2017	Arens, William F.	Contemporary advertising and integrated marketing communications, Fifteenth edition	17891M	65
HG179.G536 2017	Billingsley, Randall S.	Personal financial planning, 14e	17855M	66
HG179.5.G536 2016	Gitman, Lawrence J.	PFIN 4, Fourth edition	17854	67
HG2491.U58 2017		The U.S. banking system	17962M	68
KF1477.H318 2016	Harrison, Christopher S.	Make the deal : negotiating mergers & acquisitions	17879M	69
LB1028.43.D232 2016		Data mining and learning analytics : applications in educational research	17934M	70
LB1028.55.I61 2015		Interactive multimedia : an insight	17804M	71
LC4019.B755 2017	Bouck, Emily C.	Assistive technology	17757M	72
PN4129.15.C778 2018	Coopman, Stephanie J.	Public speaking : the evolving art	17871M	73



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Q334.A791 2017		Artificial intelligence and knowledge management	17814M	74
Q342.C738 2015		Computational intelligence and soft computing	17816M,c.2	75
QA39.2.B324 2014	Basta, Alfred	Mathematics for information technology	17821M,c.2	76
QA39.3.D611d 2017		Discrete mathematics	17819M	77
QA76.5.C738 2017		Computer systems & architecture	17817M	78
QA76.5.O45 2017	O'Leary, Timothy J.	Computing essentials 2017 : making IT work for you	17760M	79
QA76.575.M467 2017	Crews, Tena B.	Digital media : concepts & applications	17944M	80
QA76.59.L755 2017	Lingras, Pawan	Building cross-platform mobile and web apps for engineers and scientists : an active learning approach	17931M	81
QA76.63.F245i 2018	Farrell, Joyce	Programming logic and design : introductory, Ninth edition	17764M 17795M,c.2	82 83
QA76.7.A244 2017		Advanced programming languages	17809M	84
QA76.73.A8 C738 2017		Computer organization and assembly language programming	17801M	85
QA76.73.C153 M251 2014	Malik, D. S.	C++ programming : program design including data structures, Sixth edition, Philippine edition	17773M	86
QA76.73.P98 P241 2017	Parker, J. R. (Jim R.), 1955-	Python : an introduction to programming	17954M	87



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QA76.758.K96 2014	Kung, David C	Object-oriented software engineering : an agile unified methodology	17793M,c.3	88
QA76.758.S681 2014		Software engineering.	17785M	89
QA76.76.C672 C738 2015		Computer games and software engineering	17788M,c.2	90
QA76.76.C672 H255 2015	Harbour, Jonathan S.	Beginning game programming, Fourth edition	17910M	91
QA76.76.E95 P964 2016		Programming : expert	17822M	92
QA76.76.T48 C549 2016	Chopra, Rajiv	Software testing and quality assurance : (a practical approach), Fifth edition	17907M	93
QA76.9.A25 W431 2016	Weiss, Martin (Martin M.)	Auditing IT infrastructures for compliance, Second edition	17758M,c.2	94
QA76.9.A73 P612 2015	Pidlaski, Hugo	Computer architecture	17800M	95
QA76.9.C65 B415 2015	Beer, G. (Gernot)	Advanced numerical simulation methods : from CAD data directly to simulation results	17755M	96
QA76.9.D26 R628 2017	Coronel, Carlos	Database systems : design, implementation, and management, 12e [edition].	17905M	97
QA76.9.D343 D232 2015		Data science and big data analytics : discovering, analyzing, visualizing, and presenting data	17761M	98
QA267.P189 2011	Pandey, Adesh Kumar	Theory automata and computation	17909M	99
QA402.S254 2016	Satzinger, John W.	Systems analysis and design in a changing world, Seventh edition	17908M	100



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T57.6.H654 2016	Hillier, Frederick S.	Introduction to operations research, Tenth edition, International edition	17771M	101
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T58.5.F981 2017		Fundamentals of IT & programming	17802M	103
T58.5.I61i 2017		Introduction to information technology	17820M	104
T58.5.R155 2015	Rainer, R. Kelly, Jr., 1949-	Introduction to information systems, Fifth edition, International student version	17868M,c.3	105
T58.6.C321 2015	Carson, Ethan	Management information systems	17830M,c.2	106
T58.6.M266 2017		Management information systems	17805M	107
T58.6.S782 2016	Stair, Ralph M.	Principles of information systems, Twelfth edition	17766M,c.2	108
T58.6.S782 2018	Stair, Ralph M.	Principles of information systems, Thirteenth edition	17794M	109
T58.6.S782i 2015	Reynolds, George Walter, 1944-	Information systems essentials, Seventh edition, Philippine edition	17779M	110
T58.64.S577 2016	Sigler, Kenneth E	Securing an IT organization through governance, risk management, and audit.	17873M	111
TA1637.E53 2015		Emerging trends in image processing, computer vision and pattern recognition	17906M	112
TJ223.P76 P498 2017	Petruzzella, Frank D.	Programmable logic controllers, Fifth Edition, International edition	17938M 17953M,c.2	113 114



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TK5102.9.S334 2017	Schilling, Robert J.	Digital signal processing using MATLAB, Third edition	17945M	116
TK5105.5.N476na 2017		Network management	17806M	117
TK5105.59.N476n 2017		Network security	17807M	118
TK5105.875.I57 S757 2017	Spinello, Richard A.	Cyberethics : morality and law in cyberspace, Sixth edition	17933M	119
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TK7872.D48 S681 2017		Soft computing applications in sensor networks	17874M	122
TK7887.C738 2015		Computer service and repair.	17749M	123
TK7888.4.R845 2018	Roth, Charles H 1932-	Digital systems design using VHDL, Third edition	17947M	124
TR897.7.A244 2016		Animation (2D digital) : advanced	17810M	125
TR897.7.A598a 2016		Animation (3D digital) : advanced	17811M	126
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TX773.M643 2015	Miles, Hannah	Sweetie pie : deliciously indulgent recipes for dessert pies, tarts and flans	17841M	132
TX809.R5 C594 2015	Clark, Maxine, 1955-	Risotto : delicious recipes for Italy's classic rice dish	17839M	133
TX911.3.M27 H828 2017		Hospitality logistics management	17829M	134
TX911.3.M27 P964p 2017		Professional front office management	17833M	135
TX911.3.M27 W878 2015	Wood, Roy C., 1959-	Hospitality management : a brief introduction	17915M	136
TX911.3.P4 N632 2013	Nickson, Dennis	Human resource management for the hospitality and tourism industries, Second edition	17798M	137
TX928.H842hi 2016		Housekeeping : intermediate.	17732M,c.2	138
Ref G155.A1 B715 2016	Boniface, Brian G.	Worldwide destinations : the geography of travel and tourism	17842M	139
Ref G155.A1 S661 2017	Smith, Stephen L. J., 1946-	Practical tourism research, 2nd edition	17927M	140
Ref GV1469.17.S63 F583 2016	Flanagan, Mary, 1969-	Values at play in digital games	17941M	141
Ref GV1469.3.R869 2016		The Routledge companion to video game studies	17796M	142



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Ref H62.H587 2017	Hesse-Biber, Sharlene Nagy	The practice of qualitative research : engaging students in the research process, Third edition	17921M	144
Ref H62.M367 2016	Marshall, Catherine, 1946-	Designing qualitative research, Sixth edition	17911M	145
Ref H62.S754 2017	Spickard, James V.	Research basics : design to data analysis in six steps	17939M	146
Ref HB61.B627 2017	Black, John, 1931-	A dictionary of economics, Fifth edition	17870M	147
Ref HD30.2.M622 2016	Milton, N. J. (Nick J.)	The knowledge manager's handbook : a step-by-step guide to embedding effective knowledge management in your organization	17859M	148
Ref HD30.215.T926 2016	Tunguz, Tomasz, 1981-	Winning with data : transform your culture, empower your people, and shape the future	17887M	149
Ref HD30.28.P634 2016	Pijl, Patrick van der	Design a better business : new tools, skills and mindset for strategy and innovation	17877M	150
Ref HD30.3.S411 2017	Schwarz, Roger M., 1956-	The skilled facilitator : a comprehensive resource for consultants, facilitators, managers, trainers, and coaches	17886M	151
Ref HD30.4.A547 2015	Anderson, Lisa (Lecturer in management education)	A Guide to professional doctorates in business & management	17825M	152
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Ref HD38.7.S553 2015	Sherman, Rick	Business intelligence guidebook : from data integration to analytics	17815M	154
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Ref HD57.7.T363 2016	Thacker, Karissa	The art of authenticity : tools to become an authentic leader and your best self	17884M	156
Ref HD58.6.O13 2016	O'Brien, Jonathan, 1967-	Negotiation for procurement professionals : a proven approach that puts the buyer in control, Second edition	17881M	157
Ref HD58.7.S129 2017		The SAGE handbook of process organization studies	17858M	158
Ref HD58.8.V872 2016	Voehl, Frank, 1946-	Change management : manage the change or it will manage you	17827M	159
Ref HD69.P75 K18 2016	Karten, Barbara, 1948-	Project management simplified : a step-by-step process	17834M	160
Ref HD8846.5.M172 2015	McPhail, Ruth	Employment relations : an integrated approach	17892M	161
Ref HF5415.M345 2016		The marketing book	17746M	162
Ref HF5415.122.M345 2015		Marketing specialist	17744M	163
Ref HF5415.125.A285 2014	Ahlemeyer-Stubbe, Andrea	A practical guide to data mining for business and industry	17799M	164
Ref HF5415.1255.M825 2013	Mootee, Idris, 1958-	60-minute brand strategist : the essential brand book for marketing professionals	17860M	165



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Ref HF5415.13.B344 2016	Bauer, Thomas	Marketing performance : how marketers drive profitable growth	17849M	166
Ref HF5415.13.M135 2016	McDonald, Malcolm	Marketing plans : how to prepare them, how to profit from them, Eighth Edition	17850M	167
Ref HF5415.2.H147 2016	Hague, Paul N.	Market research in practice : an introduction to gaining greater market insight, Third edition	17926M	168
Ref HF5548.4.M523 H719 2017	Hoisington, Corinne L., author.	Microsoft Office 365 : Office 2016. Advanced	17949M	169
Ref HF5548.4.M523 R317 2016	Reding, Elizabeth Eisner.	Microsoft Office 365 : Excel 2016 : intermediate	17790M	170
Ref HF5548.4.M525.V522 2017	Vermaat, Misty E.	Microsoft Office 365 : Word 2016. Comprehensive	17951M	171
Ref HF5635.H153 2017	Heintz, James A.	College accounting. Chapters 1-27, 22e	17956M	172
Ref HF5635.H153c 2017	Heintz, James A.	College accounting. Chapters 1-9, 22e	17957M	173
Ref HF5718.3.T615 2017	Tissington, Patrick	How to write successful business & management essays, 2nd edition	17878M	174
Ref HF5718.D993 2016	Dwyer, Judith	The Business communication handbook, 10 edition	17876M	175
Ref HG5095.K92 2016	Krewson-Kelly, Stephanie	The intelligent REIT investor : how to build wealth with real estate trusts	17885M	176
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Ref HV41.9.U5 B885 2016	Browning, Beverly	Grant writing for dummies, 6th edition	17867M	178
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Ref LB1028.D457d 2017		Designing research in education : concepts and methodologies	17936M	180
Ref P93.53.M534 S443 2017	Sebok, Susan L.	Microsoft Office 365 : Powerpoint 2016. Comprehensive	17950M	181
Ref PE1112.G624 2015	Goldstein, Barbara	Grammar to go : how it works and how to use it, 4th edition, Philippine edition	17778M	182
Ref Q180.55.E4 K95 2014	Kuckartz, Udo	Qualitative text analysis : a guide to methods, practice & using software	17823M,c.2	183
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Ref QA76.V522 2017	Vermaat, Misty E.	Discovering computers 2018 : digital technology, data , and devices : essentials	17937M	185
Ref QA76.3.S842 2016	Bresnahan, Christine	LPIC-2 : Linux professional Institute Certification : study guide exam 201 and exam 202, Second Edition	17750M	186
Ref QA76.5.P545 2015	Philbin, Carrie Anne	Adventures in Raspberry Pi, Second edition	17756M	187
Ref QA76.6.M665 2016	Minnick, Chris	Writing computer code	17942M	188
Ref QA76.73.J38 B949 2017	Burd, Barry.	Java programming for Android developers for dummies, Second edition	17765M	189



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Ref QA76.76.A65 B738 2015	Bors, Luc	Oracle mobile application framework developer guide : build multiplatform enterprise mobile apps	17869M	190
Ref QA76.76.C672 B832 2016	Breen, Derek	Designing digital games	17935M	191
Ref QA76.76.C672 C455 2014	Chandler, Heather Maxwell	The game production handbook, Third Edition	17797M	192
Ref QA76.76.C672 D272 2015	Dawson, Mike, 1947-	Beginning C++ through game programming, Fourth edition	17759M,c.2	193
Ref QA76.76.C672 L961 2016	Luna, Frank D.	Introduction to 3D game programming with DirectX 12	17763M	194
Ref QA76.76.C672 S387 2017	Schultz, Charles	Game testing : all in one, Third Edition	17913M	195
Ref QA76.76.H85 P493 2016	Petre, Marian, 1959-	Software design decoded : 66 ways experts think	17940M	196
Ref QA76.76.S46 L349 2017	Laster, Brent	Professional git	17767M	197
Ref QA76.774.M435.W947 2017	Wright, Byron	Microsoft specialist guide to Microsoft windows 10 (exam 70-697, configuring windows devices)	17952M	198
Ref QA76.8.I63 B152 2017	Baig, Edward C.	iPad for dummies, 9th edition	17753M	199
Ref QA76.8.I64 H326 2017	Hart-Davis, Guy	Teach yourself visually iPhone 7	17752M	200
Ref QA76.893.G659 2017	Gookin, Dan	Android tablets for dummies, 4th edition	17748M	201
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Ref QA276.4.E46 2016	Elliott, Alan C., 1952-	SAS essentials : mastering SAS for data analytics, Second edition	17872M,c.3	206
Ref TA1632.D574i 2015		Digital image processing handbook	17818M	207
Ref TK5103.2.G659 2016	Gookin, Dan	Android phones for dummies, 4th edition	17747M 17862M,c.2	208 209
Ref TK5103.2.I61 2015	International Conference on Wireless Networks (2015: Las Vegas, Nev.)	ICWN 2015 : proceedings of the 2015 International Conference on Wireless Networks : Las Vegas, Nevada, USA, July 27-30, 2015	17808M	210
Ref TK5105.5.L913 2016	Lowe, Doug, 1959-	Networking all-in-one for dummies, 6th edition	17792M	211
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Ref TS156.M848 2016	Morgan, John, 1949-	Lean six sigma for dummies, 3 rd edition	17846M,c.2	216
Ref TX771.2.S654 2016	Smith, Lindy, 1964- 21344	Simply modern wedding cakes	17840M	217



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Ref TX837.S814 2015	Steen, Celine	The great vegan protein book : fill up the healthy way with more than 100 delicious, protein-based vegan recipes	17838M	218
Ref ZA3075.T312 2018	Tensen, Bonnie	Research strategies for a digital age, Fifth edition	17917M	219
Fil HD30.25.P397 2016	Penacilla, Isaias C	Quantitative business management techniques : operations research for College students in management service	17769M	220
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Fil HF5681.B2 A244 2015	Aduana, Nick L.	Financial statements : preparation, presentation, analysis and interpretation	17775M 17776M,c.2	222 223
Fil HF5686.P225 A244 2016	Aduana, Nick L.	Partnership and corporation accounting : (a procedural approach)	17781M 17782M,c.2	224 225
Fil HG4026.T583 2015 pt.1	Timbang, Ferdinand L	Financial management	17770M	226
Fil KPM2789.V145 2016	Valdez, Eduardo Victor J.	Taxation law	17786M 17787M,c.2	227 228
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Fil PL5665.25.A366 2015	Alejo, Carmelita T.	Pagbasa at pagsulat tungo sa pananaliksik, Ikalawang edisyon	17780M	232
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CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
QA76.76.H94 B879 2013	Brown, Pete (Pete M.)	Windows store app development : C# and XAML	17968M	1
QA76.774.I67 N211 2013	Napier, Robert	iOS 6 programming : pushing the limits : advanced application development for Apple iPhone, IPad, and IPod Touch	17966M	2
QA76.8.I64 F298 2013	Feiler, Jesse	iOS 6 foundations	17972M	3
Ref QA76.575.L411 2010	LaVigne, Frank	Microsoft Silverlight 4 business application development : beginner's guide : build enterprise-ready business applications with Silverlight	17967M	4
Ref QA76.575.Y12 2010	Yack, David, 1965-	Silverlight 4 jumpstart : designed to get .NET business application developers up to speed quickly	17969M	5
Ref QA76.76.A65 C834 2013	Coskun, Vedat	Professional NFC application development for Android	17975M	6
Ref QA76.76.A65 G661 2013	Goransson, Andreas	Professional android open accessory programming with arduino	17974M	7
Ref QA76.76.A65 L482 2013	Lee, Wei-Meng	Android application development cookbook : 93 recipes for building winning apps	17971M	8
Ref QA76.76.A65 P964 2013		Professional Windows 8 programming : application development with C# and XAML	17973M	9
Ref QA76.76.A65 V365 2013	Vaughan, Daniel	Windows Phone 8 unleashed	17970M	10
Ref QA76.76.A65 M511 2012	Meier, Reto, 1978-	Professional Android 4 application development, Updated for Android 4	17965M,c.3	11



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CALL NO.	AUTHOR	TITLE	ACC. NO.	VOL #
Ar NA2540.R136 2016	Raffaelli, Baires, 1975- 12022	The fast guide to architectural form	88248	1
Ar RA967.C298 2016	Carpman, Janet Reizenstein, 1951-	Design that cares : planning health facilities for patients and visitors, Third edition	88247	2

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Section	Title	Volume
Circulation	62	62
Reference	59	67
Filipiniana	15	16
AR	2	2
Circulation (Donation)	9	9
Reference (Donation)	12	16



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Filipiniana (Donation)	9	10
Mapua-Makati	223	232
(Donation)	11	11
TOTAL	402	425